

## JŠK advises the Sedláček family on the sale of the PONY Group

Date: 9 April 2019

Company: JŠK, advokátní kancelář, s.r.o.

**The JŠK law firm provided legal advisory to its client, the Sedláček family, in connection with the sale of PONY AUTO trend s.r.o. and PONY PLAST s.r.o. to Fine Gusto Nature Trade s.r.o. in a competitive sales process.**

PONY AUTO trend s.r.o. focuses on the production and assembly of integrated sleeping cabins and spoiler modules for trucks and commercial vehicles of all weight categories. Over the more than 20 years of its existence, the company has produced 20,000 sleeping cabins, which can be found in commercial vehicles across Europe. PONY PLAST s.r.o. focuses on the production of semi-finished plastic laminate products primarily for PONY AUTO trend s.r.o.

*"In view of the PONY Group's 20-year history, we have been looking for a worthy successor to continue developing this brand," said Jana Sedláčková, the former co-owner and managing director of the PONY Group. "We wanted a high-quality legal service to ensure a smooth transaction process and avoid subsequent complications. We are pleased that we managed to handle the entire transaction successfully thanks to the professionalism and knowledge of the members of the JŠK legal team."*

The transaction was led by JŠK partner Tomáš Doležil in cooperation with managing associate Michal Jendželovský and junior lawyers Ivana Taškárová and Lenka Petráková. The advisory focused mainly on assisting with the due diligence of both companies, preparing and negotiating transaction documentation, and spinning off selected assets of PONY AUTO trend s.r.o. into a newly formed company.

*"The transaction was a typical mandate for us, one in which a family business built with blood, sweat and tears is sold to an investor for further growth," Doležil said. "We were happy to help our clients put a price on the immense efforts they put into building the PONY Group."*

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## DEAL ANNOUNCEMENT



## About JŠK

JŠK is a mid-sized law firm delivering services for clients in all areas of commercial law, with particular experience in M&A, banking & finance, insurance, construction, real estate and energy regulation. The firm has been operating on the Czech market for 15 years, and its clients include respected banks, insurance companies, private equity funds and multinational corporations, as well as mid-sized enterprises and individual investors.

JŠK is a member of a unique network of commercial law firms called PONTES, which includes firms from most Central and Eastern European countries. PONTES members can be found in Bratislava, Bucharest, Budapest, Prague, Sofia, Vienna and Warsaw.

### Responsible partner

Tomáš Doležil

Partner

E-mail: [Tomas.Dolezil@JSK.cz](mailto:Tomas.Dolezil@JSK.cz)

Tel. +420 226 227 639

### Media contact

Renáta Vrzáková

Business Development Executive

E-mail: [Renata.Vrzakova@JSK.cz](mailto:Renata.Vrzakova@JSK.cz)

Tel. +420 226 227 638